



Convocatoria y Bases XI Muestra

**The Center Initiatives for Cooperation Batá**

**XI Social Cinema Exhibition**

**“The Image of the South” (“La Imagen del Sur”)**

**Call for entries 2014 and entry requirements**

**The Center of Initiatives for Cooperation Batá (CIC Batá)**, a non-governmental and non-profit Andalusian organization which generates participatory processes for social transformation in the struggle for inclusion and social justice, sustainable development, defense of human rights and international solidarity, is placing an **OPEN CALL** to filmmakers who have produced films and documentaries dealing with social issues to take part in the **XI Review of Social Cinema "The Image of the South"**.

The Social Cinema Exhibition "The Image of the South", in line with activities in the areas of education for development, training and awareness carried out by CIC BATÁ in Andalusia, has a special interest in works that have been produced and/or directed in Andalusia. However, based on the inherent and fundamental nature of our organization and its objectives, materials derived from different parts of the world will be considered.

All works submitted through this open call will be selected for the 2014 Exhibition based on the following criteria.

### **1. Characteristics and objectives**

The Exhibition "The Image of the South" which takes place in Andalusia differs by being a **non-competitive event** structured in the format of **movie-forum**, and is in line with the presence of directors, producers, social organizations and actors related to the projections.

#### **Objectives:**

- Provide an interesting selection of documentary and feature movies on social issues, specifically, works dealing with issues related to the promotion of equality and social justice, human rights, the environment, the protection of cultural diversity and alternative and emancipatory practices.



- Create a space for debate and reflection of social, political, economic and cultural realities through selected films which provide a direct channel of communication/information.

- Involve different groups, as well as public and private organizations in Andalusia, Spain and in the world, in the debate and the diffusion of the Social Cinema Exhibition.

- Create and diffuse resources of all editions of “The Image of the South” among social organizations, institutions, media and private entities the film registry through the web page [www.imagenesdelsur.tv](http://www.imagenesdelsur.tv),

- Each year, promote in the framework of “The Image of the South”, a space where filmmakers and social organizations encounter opportunities for training as well as the exchange of experiences and ideas.

## 2. Eligibility: Filmmakers

Film makers of any nationality whose documentary or fiction productions (full-length or short films) relate to the themes proposed in the in the open call (**see the 3<sup>rd</sup> entry requirement**).

There is no limit to the number of productions that can be submitted.

## 3. Eligibility: Themes

The XI Social Cinema Exhibition 2014 is divided in two sections:

### Section 1- Social Cinema

All works that have been produced between 2010 and 2014 **that also include the following themes**, will be eligible for selection:

1- **Environment and Ecology:** Environmental defense and biodiversity protection.

New models of environment-friendly development. The fight against climate change through socially responsible human activity.

2- **Communication and Citizenship:** Minorities and social movements. Citizen participation and active citizenship. Exercise and defense of the right to communication, citizen access to the media.



**3- Political Struggles and Social Movements:** The role organizations and popular movements in the processes of political, social and economic changes. The social struggle for a political paradigm shift that would focus on the human beings instead of economic benefits. The struggle against political and financial power.

**4- Food Sovereignty and models of alternative economy:** Poverty reduction, food sovereignty and new models of development based on the fair and equitable management of resources and respect for the nature.

**5- Human Rights and Equality:** Defense of individual and collective human rights, promotion of non-discrimination and gender equality .

**6- Indigenous people, culture and diversity:** Promotion and protection of cultural diversity as an intangible heritage of humanity, works should demonstrate how its protection not only affects cultural practice, but also environmental and lifestyle factors.

**7- Responsible Tourism:** Initiatives that promote responsible tourism in various parts of the world.

**Section 2- Social Cinema for children and youth:**

Particular importance will be given to those productions that feature the themes described in Section 1 as they pertain to children and young adults.

**4. Technical characteristics**

1- Audiovisual works submitted to the open call will be selected to participate in the exhibition if they adhere to the proposed themes, required technical quality and length:

Duration:

Duration:

	• SHORTS	• FULL-LENGTH
• Documentary	• Up to 30 minutes	• From 30 to 60 minutes maximum
• Fiction	• Up to 30 minutes	• From 30 to 60 minutes maximum

2- The work may be submitted in any language or dialect, but must be accompanied by a complete literal script in Spanish or subtitles/dubbing in Spanish or English.

## 5. Copyrights

1. The Center of Initiatives for Cooperation Batá respects the laws regulating **copyrights**, when the author expresses the will to prevail intellectual property right privileges. **Legal registration of the work is not required to submit entries (copyleft)**. In the absence of registration, the director must complete and sign the specific form "WORK NOT REGISTERED OR PROTECTED BY COPYRIGHT". (Annex 1 of the application form)

2. It is the responsibility of the person submitting the audiovisual work to accredit the copyrights of materials used.

3. The submission of audiovisual works that have been registered in the intellectual property registry must be accompanied by a copy of that record or legal deposit.

4. For legal purposes, the event organizers will only take into account presented works and audiovisuals that meet the above legal requirements. The organization will not be responsible for forgeries, plagiarism, misuse and unauthorized use of foreign materials.

## 6. Registration and the shipment of the movies

1. Registration will take place through the Application Form ([Ficha de Inscripción](#)) available on the website of Social Cinema Exhibition (<http://www.imagenesdelsur.tv/>) . It is mandatory to fill out all the requested data and the Annex "Declaration of intellectual property."

2. The production may be uploaded to the server in the following formats: avi, mov, mp4, DVDs sent by postal mail or by courier service must be placed in a sealed envelope to the address provided in the 9<sup>th</sup> entry requirement.

## 7. Election Process and Final Decision

1. The materials submitted must meet the requirements of the open call and have successfully completed the registration form and upload of the appendices that appear on the website.

2. Once the technical staff of the XI Social Cinema Exhibition are able to prove that the requested documents have been properly completed and that all required information has been received they will notify the applicant using the e-mail provided in the Registration Form and confirm that registration materials have been submitted correctly. The review panel will not request documentation for works which have not been submitted by the deadline and/or fail to comply with the requirements outlined in the entry requirement guidelines.

3. The selection committee is made up of audiovisual media specialists and education and development cooperation agents.

4. The selection committee will choose a spokesperson and a secretary responsible for writing, publishing and disseminating the selected films.

5. The selected productions will be published in the first half of September 2014 on the CIC Batá website [www.cicbata.org](http://www.cicbata.org) and on [www.imagenesdelsur.tv](http://www.imagenesdelsur.tv). The decision is final.

6. Filmmakers will be notified via e-mail in the first half of September. In the same period, persons invited to attend the event will also be informed.

7. Audiovisual material not selected for the Exhibition may be published on the website of the "The Image of the South" provided that the director's written authorization is given. Filmoteca

## **8. Review Date**

The XI Social Cinema Exhibition "The Image of the South" will take place in **the first half of November in Cordoba, Seville, Granada and Malaga**. The selected materials may be displayed later in the associated projections referred to in the preamble of the open call.

## **9. Deadline and delivery points**

**The deadline for proposals is May 31, 2014** (the date of mailing or courier service will be respected).

**In the case of sending a DVD**, packages should be sent to the address of CIC BATA in Spain, Mozambique, Bolivia and Nicaragua, or to the additional addresses that will be updated on the website in the open call section.

## **EUROPE:**



## **Headquarters (SPAIN)**

Social Cinema Exhibition 2014 "The Image of the South"

Attn: Rafael Cantero (coordinator)

Centro de Iniciativas para la Cooperación Batá

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e-mail: [imagenesdelsur@cicbata.org](mailto:imagenesdelsur@cicbata.org)

## **AMERICA:**

### **Nicaragua**

#### **CIC Batá Nicaragua**

Social Cinema Exhibition 2014 "The Image of the South"

Attn: Teresa Pérez (local delegate)

Casa Cuna Carlos Fonseca ½ C al Este

Matagalpa (Nicaragua)

Phone: (+505) 2 772 44 93

e-mail: [tperez@cicbata.org](mailto:tperez@cicbata.org)

### **Bolivia**

#### **CIC Batá Bolivia**

Social Cinema Exhibition 2014 "The Image of the South"

Attn: Vicente Álvarez (local delegate)



Dirección

Phone:

e-mail: [valvarez@cicbata.org](mailto:valvarez@cicbata.org)

## **AFRICA:**

### **Mozambique**

#### **CIC Batá Mozambique**

Social Cinema Exhibition 2014 "The Image of the South"

Attn: Luisa Alberto Fumo (local delegate)

Rua Daniel Malinda, Nº 104 R/C Flat 2

C.P. 4488 - Maputo (Mozambique)

Phone: (+258) 821 329443

e-mail: [Lfumo@cicbata.org](mailto:Lfumo@cicbata.org)

#### **Material that should be sent by the filmmaker in the case that their film is:**

The selected filmmakers are obligated to send, before October 30<sup>th</sup> 2014, the DVD with title menu or a master copy (in USB or other format) - shipping costs will be paid by the event organizers.

#### **Contacts y consultations:**

Phone: (+34) 957 780040 (from 8:00 to 15:00 Spanish time zone: GMT -1)

Fax: (+34) 957-273819

e-mail: [imagenesdelsur@cicbata.org](mailto:imagenesdelsur@cicbata.org)

Cordoba (Spain), March 12th 2014.



The Organizing Committee of the XI Review of Social Cinema "The Image of the South"  
2014